

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of

**Anthony BRUCE, et al.**

Serial No.: **10/767,191**

Group Art Unit: **3623**

Filed: **January 30, 2004**

Examiner: **ANDERSON, Folashade**

For: **METHODS, SYSTEMS, AND ARTICLES OF MANUFACTURE FOR  
ANALYZING INITIATIVES FOR A BUSINESS NETWORK**

**FILED ELECTRONICALLY**

U.S. Patent and Trademark Office  
Customer Service Window, Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Dear Sir,

This Response is filed in response to the Non-Final Office Action mailed August 19, 2010. The undersigned representative kindly requests reconsideration of the rejections in view of the remarks presented herein.

**Amendments to the Claims** are reflected in the Listing of Claims which begins on page 2 of this paper.

**Remarks** begin on page 14 of this paper.